



Global Journal of Business,
Economics and Management:
Current Issues



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Business, Economics and
Management: Current Issues

Vol 6, No 1 May (2016)

Message from Editor

Dear Readers,

It is the great honor for us to publish sixth volume of Global Journal of Business, Economics and Management: Current Issues.

Global Journal of Business, Economics and Management: Current Issues is an international, multi-disciplinary, peer-refereed journal which aims to provide a global platform for professionals working in the field of business, economics, management, accounting, marketing, banking and finance and scholars and researchers to share their theoretical, empirical and practical knowledge on current issues in the area of business, economics and management.

The journal welcomes original empirical investigations and comprehensive literature review articles. The scope of Global the journal includes, but is not limited to; Accounting, Advertising Management, Business and Economics, Business Ethics, Business Intelligence, Business Information Systems, Business Law, International Finance, Labor Economics, Labor Relations and Human Resource Management, Law and Economics, Management Information Systems, Business Law, Corporate Finance and Governance, Corporate Governance, Cost Management, Management Science, Market Structure and Pricing, Marketing Research and Strategy, Marketing Theory and Applications, Operations Research, Organizational Behavior and Theory, Organizational Communication, Prices, Business Fluctuations, and Cycles, Product Management, Decision Sciences, Development Planning and Policy, Economic Development, Economic Methodology, Economic Policy, Production and Organizations, Production/Operations Management, Public Administration and Small Business Entrepreneurship, Public Choice, Public Economics and Finance, Public Relations, Public Responsibility and Ethics, Regulatory Economics, Resource Management, Strategic Management, Strategic Management Policy, Stress Management, Supply Change Management, Systems Thinking, E-Business and Industrial and Manufacturing Engineering.

Financial performance, organizational climate, service quality and insurance education issues have been included into this issue. The topics of the next issue will be different. You can make sure that we will be trying to serve you with our journal with a rich knowledge in which different kinds of topics are discussed in 2016 Volume.

A total number of eleven (11) manuscripts were submitted for this issue and each paper has been subjected to double-blind peer review process by the reviewers specialized in the related field. At the end of the review process, a total number of five (5) high quality research papers were selected and accepted for publication.

We present many thanks to all the contributors who helped us to publish this issue.

Best regards,

Prof. Dr. Andreea Iluzia Iacob
Editor – in Chief