

### Message from Editor

Dear Readers,

It is the great honor for us to publish seventh volume, second issue of *Global Journal of Business, Economics and Management: Current Issues*.

***Global Journal of Business, Economics and Management: Current Issues*** is an international, multi-disciplinary, peer-refereed journal which aims to provide a global platform for professionals working in the field of business, economics, management, accounting, marketing, banking and finance and scholars and researchers to share their theoretical, empirical and practical knowledge on current issues in the area of business, economics and management.

The scope of ***Global Journal of Business, Economics and Management: Current Issues*** includes; but is not limited to current issues on; Accounting, Advertising Management, Business and Economics, Business Ethics, Business Intelligence, Business Information Systems, Business Law, International Finance, Labor Economics, Labor Relations & Human Resource Management, Law and Economics, Management Information Systems, Business Law, Business Performance Management, Business Statistics, Communications Management, Comparative Economic Systems, Consumer Behavior, Corporate Finance and Governance, Corporate Governance, Cost Management, Management Science, Market Structure and Pricing, Marketing Research and Strategy, Marketing Theory and Applications, Operations Research, Organizational Behavior & Theory, Organizational Communication, Prices, Business Fluctuations, and Cycles, Product Management, Decision Sciences, Development Planning and Policy, Economic Development, Economic Methodology, Economic Policy and so on.

Aim of this issue is to give the researchers an opportunity to share the results of their academic studies. There are different research topics discussed in the articles. For example, *Jan Papula* and *Lucia Kohnova* discussed key differences in perceiving innovation between businesses that see the strategic importance of innovation and those that only claim to be innovative. In addition, *Inese Lusena-Ezera* and *Una Libkowska* examined development of youth professional interests in accordance with labour market requirements. *Rimple Manchanda* provided a review on money attitude based on Indian perspective. *Gabriel Iulian Paun* investigated private air transport and its implications on tourism. Finally, *Gonca Gungor Goksu* and *Maria Luisa Esteban Salvador* examined whether countries with different cultural, social and religious backgrounds behave the same way concerning women's representation on corporate boards.

The topics of the next issue will be different. You can make sure that we will be trying to serve you with our journal to provide a rich knowledge of the field. Different kinds of topics will be discussed in 2017 Volume. A total number of eleven (11) manuscripts were submitted for this issue and each paper has been subjected to double-blind peer review process by the reviewers specialized in the related field. At the end of the review process, a total number of five (5) high quality research papers were selected and accepted for publication.

We present many thanks to all the contributors who helped us to publish this issue.

Best regards,

**Prof. Dr. Gulzhanat Tayauova**

**Editor – in Chief**