



# Global Journal of Business, Economics and Management: Current Issues



Global Journal of  
Business, Economics and  
Management: Current Issues

Volume 8, Issue 3 (2018)

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## Message from Editor

Dear Readers,

It is the great honour for us to publish eighth volume, third issue of *Global Journal of Business, Economics and Management: Current Issues*.

***Global Journal of Business, Economics and Management: Current Issues*** is an international, multi-disciplinary, peer-refereed journal which aims to provide a global platform for professionals working in the field of business, economics, management, accounting, marketing, banking and finance and scholars and researchers to share their theoretical, empirical and practical knowledge on current issues in the area of business, economics and management.

The scope of ***Global Journal of Business, Economics and Management: Current Issues*** includes; but is not limited to current issues on; Accounting, Advertising Management, Business and Economics, Business Ethics, Business Intelligence, Business Information Systems, Business Law, International Finance, Labor Economics, Labor Relations & Human Resource Management, Law and Economics, Management Information Systems, Business Law, Business Performance Management, Business Statistics, Communications Management, Comparative Economic Systems, Consumer Behavior, Corporate Finance and Governance, Corporate Governance, Cost Management, Management Science, Market Structure and Pricing, Marketing Research and Strategy, Marketing Theory and Applications, Operations Research, Organizational Behavior & Theory, Organizational Communication, Prices, Business Fluctuations, and Cycles, Product Management, Decision Sciences, Development Planning and Policy, Economic Development, Economic Methodology, Economic Policy and soon.

Aim of this issue is to give the researchers an opportunity to share the results of their academic studies. There are different research topics discussed in the articles. Topics including; *Radu Gabriel, Solomon Maria, Hostiu Marinela, Bulescu I. Alexandru, Purcarea Lorin Victor* The efficiency of marketing strategies in health care - using social vouchers and coupons, *Jorge Luis Garcia Bacuilima, Veronica Natalia Espinoza Farfan, Youth Participation University in Tax Advice via the Learning Service*, *Anastasia Murinova, Vojtech Koráb* *Success of Family Company: Critical Evidence from the Portugal*, *Haouam Djemaa*, Islamic financing options for SMEs- role of Islamic banks, *Lenka Kalusová, Peter Badura, Mariana Sedliačiková, Katarína Vavrová*, Factors affecting the financial structure of Slovak and Czech enterprises in the Manufacture of machinery and equipment industry, *Ali Sayad Ghobadi*, The Relationship Between Knowledge Management and Workforce Productivity with a Mediator Role of Strategic Human Resource Management in Gilan Ports and Maritime Administration, *Jarmila Klementová, Mariana Sedliačiková, Diana Hamáry Gurová, Denisa Malá*, Performance of Processes in Quality Management of Companies Providing Services, *Solomon Arhin; Justice Paul Donkor*, Duality—concept, data and twin goals in Ghanaian firms.

The topics of the next issue will be different. You can make sure that we will be trying to serve you with our journal to provide a rich knowledge of the field. Different kinds of topics will be discussed in 2018 Volume. A total number of twenty(20) manuscripts were submitted for this issue and each paper has been subjected to double-blind peer review process by the reviewers specialized in the related field. At the end of the review process, a total number of eight (8) high quality research papers were selected and accepted for publication.

We present many thanks to all the contributors who helped us to publish this issue.

Best regards,  
**Prof. Dr. Cetin Bektas**  
Editor– in Chief