



\*Message from the Editor in Chief

Dear reader,

We are pleased to present Volume 12, Number 1, March issue of our Global Journal of Business, Economics, and Management: Current Issues. This issue aimed to present management strategies, investments, economic policies, labour market, and knowledge creation related to business. Based on the aim, 7 papers were selected, that were authored by researchers from Pakistan, Turkey, Bangladesh, Slovakia, Tanzania, and India.

The selected papers include the following: Role of senses in the construction of knowledge; Indonesia, Malaysia, and Turkey comparative analysis of labour market; Product knowledge and firm performance: A study of Dangote Group; Effects of knowledge management (KM) strategies on employee job satisfaction: A study of RMG in Bangladesh; Comparison of foreign and domestic companies in terms of investment measurement and management; Asymmetric effect, non-linear ARDL, and the J – Curve analysis among East African community members; Strategic environmental assessment (SEA) process for business, economics, management, and eco-tourism, towards sustainable development.

Dear reader, we hope that you will gain a greater understanding of current issues related to Business, Economics, and Management through the articles in this issue. The entire publication team and all our researchers, therefore, deserve our sincere gratitude.

Best Regards,

Andreea Claudia Serban, Bucharest University of Economic Studies, Romania.  
(Editor in chief)

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