

Editorial

It is with great honor that we edit the proceedings of “**8th World Conference on Business, Economics and Management (BEM-2019)**”, **Grand Park Lara Hotel Convention Center, Antalya, Turkey, 26-28 April 2019**. This privileged scientific event has contributed to the field of ELT for the eight year.

As the guest editors of this issue, we are glad to have received a variety of articles focusing on Accounting, International Finance, Advertising Management, Labor Economics, Business & Economics, Labor Relations & Human Resource Management, Business Ethics, Law and Economics, Business Intelligence, Management Information Systems, Business Information Systems, Management Science, Business Law, Market Structure and Pricing, Business Performance Management, Marketing Research and Strategy, Business Statistics, Marketing Theory and Applications, Change Management, Operations Research, Communications Management, Organizational Behavior & Theory, Comparative Economic Systems, Organizational Communication, Consumer Behavior, Prices, Business Fluctuations, and Cycles, Corporate Finance and Governance, Product Management, Corporate Governance, Production and Organizations, Cost Management, Production/Operations Management, Decision Sciences, Public Administration and Small Business Entrepreneurship, Development Planning and Policy, Public Choice, Economic Development, Public Economics and Finance, Economic Methodology, Public Relations, Economic Policy, Public Responsibility and Ethics, E-Business, Regulatory Economics, E-Marketing, Resource Management, Economic Systems, Strategic Management, Entrepreneurship, Strategic Management Policy, Finance & Investment, Stress Management, Financial Economics, Supply Chain Management, Global Business, Systems Management, Global Marketing, Systems Thinking, Growth; Aggregate Productivity, Taxes (related areas of taxes), Household Behavior and Family Economics, Technological Change; Research and Development, Human Resource, Technology & Innovation, Industrial and Manufacturing Engineering, Time Management, Information Systems, Total Quality Management, Information Technology Management, Travel/Transportation/Tourism, International Business, Welfare Economics, International Economics etc. Furthermore, the conference is getting more international each year, which is an indicator that it is getting worldwide known and recognized. Scholars from all over the world contributed to the conference. Special thanks are to all the reviewers, the members of the international editorial board, the publisher, and those involved in technical processes. We would like to thank all who contributed to in every process to make this issue actualized. A total of 45 full papers or abstracts were submitted for this conference and each paper has been peer reviewed by the reviewers specialized in the related field. At the end of the review process, a total of 12 high quality research papers were selected and accepted for publication.

I hope that you will enjoy reading the papers.

Best Regards

Guest Editors

Prof. Dr. Cetin Bektas, *Gaziosmanpasa University*, Turkey

Editorial Assistant

Zeynep Genc, Phd. *Istanbul Aydin University*, Istanbul, Turkey

International Scientific Committee

Prof. Dr. Andrea Iacobuta, *Alexandra Ioan Cuza University*, Romania
Professor Anton Sorin Gabriel, *Alexandru Ioan Cuza University*, Romania
Prof. Dr. Erol Çakmak, *Ataturk University*, Turkey
Prof. Dr. Foued KHLIFI, *Higher Institute of Management Gabès*,
Tunisia Prof. Dr. Seval Kardeş Selimoglu, *Anadolu University*, Turkey
Prof. Dr. Sevgi A. Ozturk, *Anadolu University*, Turkey
Prof. Dr. Gunes N. Zeytinoglu, *Anadolu University*, Turkey
Prof. Dr. Mustafa Ozer, *Anadolu University*, Turkey Prof.
Dr. Hatice Doğukanlı, *Cukurova University*, Turkey Prof.
Dr. Canan Madran, *Cukurova University*, Turkey
Prof. Dr. Ahmet Hamdi Aydın, *Kahramanmaraş Sütçü İmam University*,
Turkey Prof. Dr. Azmi Yalcin, *Çukurova University*, Turkey
Prof. Dr. Fatma Demirci Orel, *Cukurova University*, Turkey
Prof. Dr. Aysu Insel, *Marmara University*, Turkey
Prof. Dr. Muharrem Varol, *Istanbul Gelisim University*,
Turkey Prof. Dr. Abdülkadir Bulus, *Selcuk University*, Turkey
Prof. Dr. Salih Barissik, *Gaziosmanpasa University*, Turkey
Prof. Dr. A. Suat Dogruel, *Marmara University*, Turkey Prof.
Dr. Murat Kasimoglu, *Turizm University*, Turkey Prof. Dr.
Bekir Kemal Ataman, *Giresun University*, Turkey Prof. Dr.
Seval Kardes Selimoglu, *Anadolu University*, Turkey Prof.
Dr. Nevin Cosar, *Yildiz Teknik University*, Turkey Prof. Dr.
Ercan Eren, *Yildiz Teknik University*, Turkey Prof. Dr. Onder
Barli, *Ataturk University*, Turkey
Prof. Dr. Yusuf Bayraktutan, *Kocaeli University*, Turkey
Prof. Dr. Yakup Selvi, *Istanbul Universitesi*, Turkey
Prof. Dr. Fatma Dogruel, *Marmara University*, Turkey
Prof. Dr. Mahir Fisunoğlu, *Cukurova University*, Turkey
Prof. Dr. Munir Sakrak, *Marmara University*, Turkey
Prof. Dr. Turhan Korkmaz, *Zonguldak Karaelmas University*,
Turkey Prof. Dr. Mehmet Tanyas, *Maltepe University*, Turkey Prof.
Dr. Suat Teker, *Istanbul Technical University*, Turkey
Prof. Dr. Ayse Can Baysal, *Istanbul Kultur University*,
Turkey Prof. Dr. Atilhan Naktiyok, *Ataturk University*,
Turkey Prof. Dr. Rezan Tatlidil, *Ege University*, Turkey
Prof. Dr. Erhan Ada, *Izmir Economy University*, Turkey
Prof. Dr. Enar A. Tunc, *Okan University*, Turkey
Prof. Dr. Huseyin Araslı, *Eastern Mediterranean University*, North Cyprus
Prof. Dr. Cengiz Erol, *Izmir Economy University*, Turkey Prof. Dr. Benan
Orbay, *Dogus University*, Turkey
Assoc. Prof. Dr. Gratiela Boca, *North University of Baia Mare*, Romania
Assoc. Prof. Dr. Gulzhanat, *Almaty Management University*, Kazakhstan
Kazakistan Assoc. Prof. Dr. Nabsiah Abdul Wahid, *University of Sains Malaysi*,
Malaysia Roberto J. Santillán-Salgado, *EGADE Business School (Monterrey Tec)*,
Mexico Assoc. Prof. Dr. Tiberiu Socaciu, *University of Suceava*, Romania